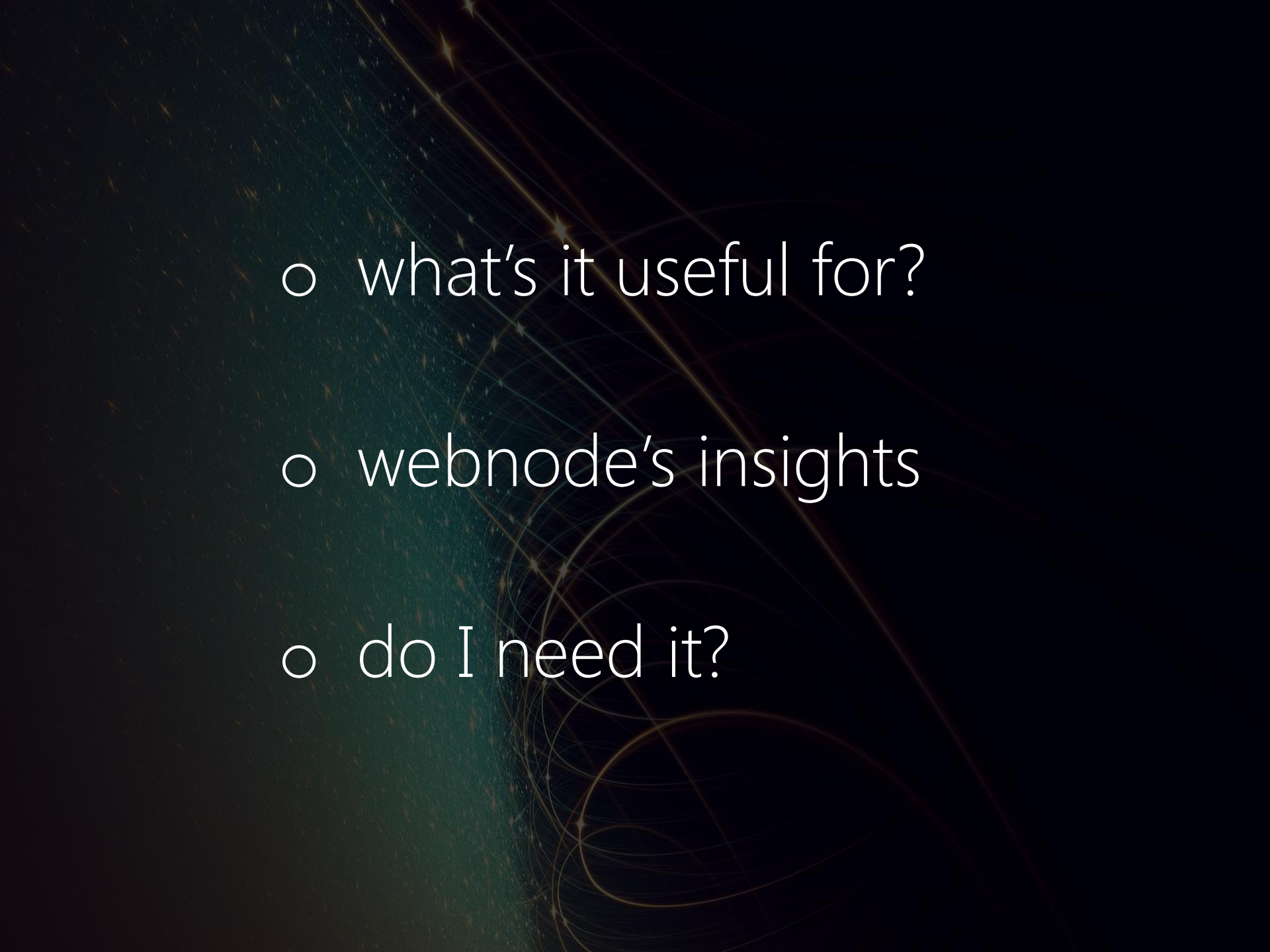


AdWords Scripts

I choose a lazy person to do a hard job.
Because a lazy person will find an easy way to do it.

- 
- The background is a dark, textured surface with a greenish-blue hue. It features a complex network of glowing, golden-yellow lines that form a grid-like pattern, with some lines curving and intersecting. Small, bright particles or sparks are scattered throughout the scene, particularly along the lines, giving it a dynamic, almost particle-like appearance.
- what's it useful for?
 - webnode's insights
 - do I need it?

How it looks like

My Client Center |

Google AdWords My Client Center Client reporting

Accounts Alerts Automated rules **Scripts** Conversions Pending invitations Labels across all accounts

Scripts

Script: [Need help getting started? Check out our help center article, API documentation, or developers' site.](#)

[API documentation](#)

```
1 function main() {
2
3   AdWordsApp.createLabel("UNICORN", "", "#25e006");
4
5   var accountIterator = MccApp.accounts()
6     .withCondition("LabelName CONTAINS 'New accounts'")
7     .get();
8
9   while (accountIterator.hasNext()) {
10    var account = accountIterator.next();
11    var accountName = account.getName();
12    MccApp.select(account)
13
14    var campaignIterator = AdWordsApp.campaigns().withCondition("Status = ENABLED").get();
15    while (campaignIterator.hasNext()) {
16      var campaign = campaignIterator.next();
17      var campaignName = campaign.getName();
18
19      var adGroupIterator = campaign.adGroups().withCondition("Status = ENABLED").get();
20
21      while (adGroupIterator.hasNext()) {
22        var adGroup = adGroupIterator.next();
23
```

How it really works



✔ 163 changes [Details](#)
19 accounts processed

Invest your time better



Webnode scripts inspiration |



Notice when you're getting more amazing
Track QS!

Webnode scripts inspiration |

Expensive

Only 1 Ad

Show me where
to improve (or not?)

Webnode scripts inspiration |

I don't exist but
still write better
ad copies than you

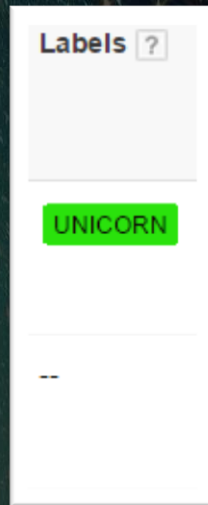


Quality check and
benchmarks

Webnode scripts inspiration |

Awesome

Not so much : (



Quality check and benchmarks

Webnode scripts inspiration |

\$1.45	Close to 1.52
\$0.08	Grow till 0.2
\$3.96	Lower till 3

External helper info
with goals

Why would I need scripts anyway?

Reason # 0 Learn something new
and show it off with
a presentation
@ppc_bbq @webnode

Reason # 1

I want to integrate
some external info for
free & without ~~too~~ much
coding and dev skills



Reason # 2 I want to be alerted
about some weird
behavior to react

The background features a dark, almost black, space filled with intricate patterns. On the left side, there is a dense field of small, glowing green particles. Overlaid on this and extending towards the right are several thin, glowing orange lines that form a complex network of overlapping circles and arcs, resembling a stylized orbital path or a data visualization. The overall effect is one of dynamic, interconnected energy.

Reason # 3 I make regular changes
based on same pattern

```
// presentation should end here  
if (questions) {reply}
```